

GEMMA CHURCH

The Freelance Writer Who Gets Tech

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EXPERIENCE

Freelance Science & Technology Writer

Geditorial

June 2015 – Present

Needingworth, Cambridgeshire, UK

- A specialist journalist, copywriter and editor for the science and technology sectors, translating complex principles into accessible and compelling articles.
- Write for publications, including: branded content studio Reuters Plus, simulation software magazine Scientific Computing World, industry magazine Laser Systems Europe, freelancer society IPSE's Modern Work magazine, real estate blog Commercial Cafe and flexible workspace site AllWork.Space, where I am the associate editor of tech and innovation.
- Work as a staff writer and editor for technology companies, including: AI startup PROWLER.io, DNA sequencing business Congenica, global microchip-making company ASML, the Huckletree and Farm SoHo coworking spaces, wind measurement company ZX Lidars, simulation and modelling company COMSOL, specialist AI and blockchain consultancy Critical Future, technical consultancy the Honey Partnership and governance, risk management and compliance specialists IT Governance.
- Write across various formats, including: feature articles, whitepapers, company reports, funding and awards applications, user guides, tutorials, web copy, marketing material and blog posts. This includes a ghostwriting service for a range of CxOs, startups and blue-chip companies.

User Experience Website Developer

Bango

July 2013 – September 2015

Cambridge, Cambridgeshire, UK

- Responsible for maintaining a range of front-end web applications using the .NET framework and modern web standards.
- Liaised across the company's Board and its technical and marketing teams to develop a consistent web development framework and implement the agile methodology.
- Designed and developed digital marketing campaigns. Also maintained and updated the company's blogs in WordPress.

Web Development Team Leader & Sales Executive

Imagen

July 2013 – February 2009

Willingham, Cambridgeshire, UK

- Responsible for managing the web development team and developing customisable web themes, bespoke websites and a new development framework.
- Used PHP, XHTML (including HTML5), JavaScript (including jQuery), CSS3 and XML to develop themes and websites within a Yii framework using MVC principles.
- Worked closely with customers to develop their design ideas and guarantee every site is technically and aesthetically outstanding.
- Liaised with the company Board and cross-functional teams of developers, engineers, managers, legal, marketing, business development and compliance to implement the agile methodology.
- Worked between the development and marketing teams and the company's PR agency to organise and produce promotional material.

News & Web Editor

Europa Science

January 2008 – February 2009

Runner for Science & History Floor

BBC

July 2006 – September 2006

Technology & Business Reporter

CNET Networks

September 2006 – December 2007

Technology Graduate Scheme

Reuters

September 2004 – September 2005

EDUCATION

Master of Philosophy (MPhil) in Physics

Cambridge University

October 2005 – August 2006

- One-year experimental project designing, simulating and fabricating micro-magnetic structures to tag DNA particles during sequencing.
- Wrote for the Cambridge University science magazine "Bluesci" and implemented websites for other student societies and research groups at the Cavendish Laboratory.

1st Class Hons, Master of Physics with Astrophysics (MPhys)

University of York

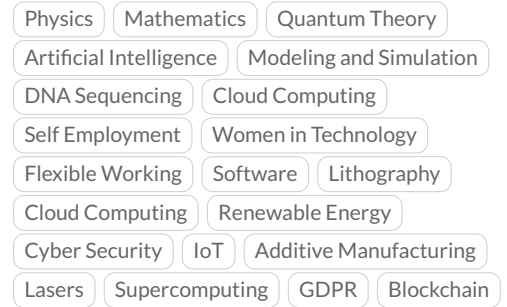
October 2000 – July 2004

A-Levels – Maths (A), Physics (A), German (B) and Further Maths (D) and 11 A* – A Grade GCSEs

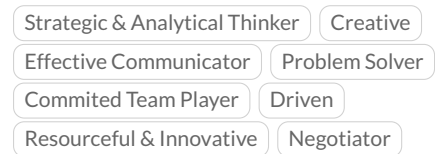
Shrewsbury High School

September 1993 – July 2000

SPECIALIST TOPICS



STRENGTHS



MORE ABOUT ME

Proficient in shorthand
Circa 100 words per minute.

Accomplished musician and runner
Grade 8 pianist and completing middle distance events.

Countdown Finalist
Winning one of the show's elusive teapots.

A TYPICAL DAY IN MY LIFE

